

4 Order Form for Advertisement in Exhibitors' Directory

To be returned: 10 th December, 2010		Organizer's Copy
Please complete and return to:		
Mr. Arun Gupta, Assistant Director FICCI Trade Fair Secretariat Federation of Indian Chambers of Commerce & Industry (FICCI)		
Federation House		
1, Tansen Marg, New Delhi-110 001, India		Tel : +91-11-23356658 (D), 23738760-70
Mail to : arun.gupta@ficci.com / stonemart@ficci.com		Fax : +91-11-23359734 (D), 23721504

India Stone Mart 2011, the International Stone Industry Exhibition will be organized at Jaipur from January 20 - 23, 2011 by the Centre for Development of Stones (CDOS). The event is being co-organized by Federation of Indian Chambers of Commerce & Industry (FICCI). An Exhibitors' Directory will be brought out on this occasion. The directory will serve as a Buyer's Guide. The Directory will be distributed to a wide range of Business Visitors, High level Government Officials, Industrial Delegations from around the world, Embassies etc. and will also be sold during the event.

ADVERTISEMENT ORDER

We wish to place an advertisement in the Exhibitors' Directory of India Stonemart 2011 for the type(s) of advertisements as ticked below:

Please tick below () against the type of advertisement you wish to have

TYPE OF ADVERTISEMENT	RATES IN INR	RATES IN USD
Opening First Page Color	25000	600
Full Page : Black & White	10000	285
Full Page : Four Color	15000	450
Inside Front Cover, Four Color	55000	1550
Inside Back Cover : Four Color	50000	1440
Back Cover : Four Color	85000	2130
Spine	30000	700
Book Mark Both Side	55000	1550
Double Spread	30000	700

*Subject to discount for CDOS members as detailed 20% to Founder Donors, 15% to Donor members and 10% to Life members.

- 10.30% service tax will be levied on total Invoice value

We have read the General Condition for advertisement in the Exhibitor Directory and confirm that we shall abide by them. Enclosed please find demand draft no. _____ For Rs./USD . _____ drawn on _____ in favour of "Federation of Indian Chambers of Commerce & Industry (FICCI), payable at New Delhi. We also enclose herewith the material for the advertisement.

Order form only valid with complete company details

Company Name: _____	Stand No.: _____
Tel: _____ Fax: _____	Email: _____
Contact Person: _____	Date & Signature: _____ with Company Seal

GENERAL CONDITIONS

1. The submission of this form by the company / organization shall constitute a firm order to the Organiser.
2. An order will be accepted by the Organiser provided it is received along with a Demand Draft for the **full amount in advance** payable to the 'Federation of Indian Chambers of Commerce & Industry (FICCI)' payable at New Delhi. Advertisement in the Directory is not guaranteed unless this condition is fulfilled.
3. Publication of advertisement in the directory is not guaranteed if the order and/or payment and/or advertisement material is received after the deadline. i.e. 10th December, 2010.
4. Rates shown are net payable rates, with discounts offered only to Founder Donors, Donor and Life members of CDOS. There shall be no agency commissions.

TECHNICAL DATA FOR ADVERTISEMENT:

Print Area 12.0 cm (width) x 19.0 (height), Page Area 14.0 cm (width) x 21.5 cm (height)

Full Page	Half Page	Half Page	Book Mark	Double Spread	Spine
*Print Area (W X H) 12 X 19 cms.	(Vertical) *Print Area (W X H)6 X 19 cms.	(Horizontal) *Print Area (W X H) 12 X 9.5 cms.	*Print Area (W X H)6 X 10 cms.	*Print Area (W X H) 24x19 cms	Print Area (W x H) 2 x 21.5 cms

Advertisement material required :

Colour separated positives with progressive proofs for colour advertisement. Positive or Artwork.

(For colour advertisement if processing is to be done by us, charges will be extra)

Book Mark should be provided by the advertiser.

For Electronic format, the material should be sent in high resolution visual format (like EPS & CDR) in CD.

Black & White: One single film positive of the above size with two clear proofs.